

## **PRESENTATION AUTHORIZING: DUCK AIRWAYS PARTNERSHIP BID**

To complete this worksheet you need to have already completed the Duck Airways promotional presentation which was created from **Duck Airways 1**. If this has not been finished then you must not start this one.

### **Background**

Duck Airways is growing successfully and has attracted companies in the same business sector with a view to trying to share its success. One such company is easyEagle, a famous predator in the flying business.

You work for easyEagle and have been asked to create a presentation for the purpose of persuading the Duck Airways owners to enter a partnership. Your presentation has to follow certain company image styles and will, when completed, have slides from the Duck Airways presentation built into it.

The **Master Slide** has the following characteristics:

- Titles to be in **Bradley Hand** size 60, bold, colour dark blue, centered
- Bullet points are to be in **Kristen** size 12 and coloured red
- In the bottom left hand corner is to be a picture of an eagle flying
- Background colour of slides is very pale blue
- There is a thick dark blue line running across the width of the slide above the slide numbers which are to be in **Arial** size 10, bold and colour dark green
- The slide numbers are to be displayed in the bottom centre of the slide

All other text on any slide should be **Kristen** size 16 colour dark blue

### **Slide 1**

Title to be: **easyEagle**

Subtitle to be: **Takeover of Duck Airways**

This subtitle should be in **Kristen** size 20, bold, centered and coloured red.

### **Slide 2**

Title to be: **Background to bid**

Main text to be as follows:

easyEagle has been in business for 20 seasons. In this time it has grown from a fledgling company and grown rapidly. The following figures illustrate the companies growth and strengths:

Bullet points contain this text:

- flock of 30 of the latest long haul aircraft
- frequent flyers are rewarded with points on their egg cards
- when flying south for the winter, passengers have no luggage weight restriction
- vegetarian as well as worm/snail free meals are available
- all flights now follow the industry standard migration routes unlike some who still have to go as the crow flies

Each bullet point must appear from the bottom of the slide one by one with 4 seconds between each.

**Slide 3**

Title to be: **Why Duck Airways?**

Main text to be:

Duck Airways has been a pioneer in routes south from Spain to north Africa. easyEagle has so far failed to make an impact in this area. Even the aggressive strategies of flyVulture have had no impact on Duck Airways' customer base. It makes sense for Duck Airways to be a joint partner with the easyEagle brand. The two companies together will then form an alliance stretching from mid Africa to northern Europe.

Find a picture of a globe and insert at the top left corner of the slide. This picture then slides slowly diagonally across the slide and end in the bottom right corner.

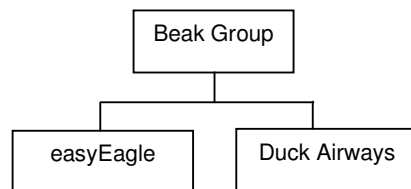
Go back to the master slide. Add animation to the picture of the eagle so that it appears at the top left corner and then drops slowly down to the bottom left corner where you first placed it.

**Slide 4**

This slide has the format of Title and Organisation Chart

Title to be: **Group Organisation**

The organisation chart is to be as shown:



Text in the boxes is to be Arial size 30, black and centered.

Arrange the boxes on the lower level so that they are level and do not interfere with the picture of the eagle.

You are now going to insert 2 slides from the Duck Airways presentation into this one.

The opening slide from Duck Airways is to go between slide 3 and 4 of this presentation. Slide 3 (the slide with the bar chart) is to go after slide 2 of this presentation.

Save this presentation which now contains 6 slides.